

Doing Business in Africa



Friday, March 11, 2016
8:30 a.m. – 3 p.m.

Engbretson Hall • Governors State University • Free to Attend

Learn from the Experts

Gain the insights and information you need to enter and succeed in the emerging markets of Africa.

Representatives from select African countries will discuss the opportunities and challenges of the business environment. Marketing and financial strategies will be presented by U.S. governmental officials. Experienced business representatives will discuss best practices and lessons learned.

Keynote presentation on President Obama's Power Africa Initiative.



Registration is required.

Register online at:
<http://tiny.cc/doingbizinafrica>

Light breakfast and lunch provided.



For more information, contact:

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